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| **August/*POSTIVIE ATTITUDE****An attitude is a feeling or way of thinking that affects a person's behavior; A positive attitude a state of mind that envisions and expects favorable results* |
| Week 1 | Optimism | You’ll never find a rainbow if you’re looking down |
| Week 2 | Patience | Don’t let what you cannot do interfere with what you can do. |
| Week 3 | Ambition | Believe you can and you’re halfway there. |
| Week 4 | Enthusiasm | Knowledge is power and enthusiasm pulls the switch. |
| **September/*DILIGENCE****Working hard in a steady and continuing manner; Industrious; Sticking with a project or plan* |
| Week 5 | Grit | Do not let what you cannot do, stop what you can do. |
| Week 6 | Perseverance | No one is in charge of your happiness except you. |
| Week 7 | Resiliency | Mistakes are proof that you are trying. |
| Week 8 | Tenacity  | Character consists of what you do on the third and fourth tries. |
| **October/*RESPECT****Showing regard for the worth of self, others, or something* |
| Week 9 | Respect for Self | Respect yourself and others will respect you. |
| Week 10 | Respect for Others | Golden rule, treat others the way you want to be treated.  |
| Week 11 | Respect for Authority | One of the most sincere forms of respect is actually listening to what another has to say. |
| Week 12 | Respect for Learning  | Education is the most powerful weapon which you can use to change the world. |
| **November/*CITIZENSHIP****The way you act as a responsible member of the community* |
| Week 13 | Patriotism | Being a patriot is knowing that America is another name for opportunity. |
| Week 14 | Service to Others | The best way to find yourself is to lose yourself in the service of others. |
| Week 15 | Honor  | The time is always right to do what is right. |
| **December/*EMPATHY****The ability to be aware of, perceive, understand, and be sensitive to the feelings, thoughts, and experiences of another* |
| Week 16 | Empathy | You can only understand people if you feel them in yourself. |
| Week 17 | Compassion | Be somebody who makes everybody feel like somebody. |
| Week 18 | Caring | Never look down on anybody unless you’re helping them up. |
| **January/*KINDNESS****Being gentle, willing to help, friendly, courteous, and considerate* |
| Week 19 | Polite | Good manners can open closed doors. Bad manners can close open doors. |
| Week 20 | Generosity | Only by giving are you able to receive more than you already have. |
| Week 21 | Courtesy/Civility | It's not only what you say, it's also how you say it. |
| **February/*TOLERANCE****Consideration and respect for the individual differences, views, and beliefs of other people* |
| Week 22 | Acceptance | Every day may not be good but there is something good in every day |
| Week 23 | Forgiveness | When you forgive, you don’t change the past but you change the future. |
| Week 24 | Considerate | A warm smile is the universal language of kindness. |
| Week 25 | Open-mindedness | A mind that opens to a new idea never returns to its original size. |
| **March/*FORGIVENESS****Excusing or pardoning a mistake or offense; letting go of blame* |
| Week 26 | Acceptance | When it rains, look for rainbows, when it’s dark, look for stars. |
| Week 27 | Excuse | Don’t make excuses, make improvements. |
| Week 28 | Amends | No one is perfect, that’s why pencils have erasers. |
| **April/*INTEGRITY****Steadfast adherence to a strict code of moral, ethical or artistic values; to consistently be truthful, sincere, and fair; Keeping one's word* |
| Week 29 | Honesty | Honesty is choosing to be truthful in whatever you say and do |
| Week 30 | Trustworthiness | Whoever is careless with the truth in the small things cannot be trusted in the big things. |
| Week 31 | Self-control | Your attitude determines your direction. |
| Week 32 | Justice/Fairness | Fairness is not everyone getting the same thing, but everyone getting what they need to be successful. |
| **May/*ACCOMPLISHMENT****Pride and appreciation for attaining one’s goal* |
| Week 33 | Motivation | Count your rainbows, not your thunderstorms. |
| Week 34 | Courage | It takes courage to grow up and become who you really are. |
| Week 35 | Wisdom  | Shoot for the moon, even if you miss, you’ll land among the stars. |